

HOW TO ACHIEVE BUSINESS SUCCESS FASTER

(By Identifying the *Tailwinds* and *Headwinds* In Your Business)



HOW TO ACHIEVE BUSINESS SUCCESS FASTER

(By Identifying the *Tailwinds* and *Headwinds* In Your Business)

Trifecta Management Consultant, Business Coach, and Growth Strategist M.S. B.S

I'm Valerie, CEO of Trifecta Management, Consultant, Growth Strategist, and Business Coach.

I help high-performing business owners create high-growth, profitable businesses that achieve extraordinary goals.

Clients gain access to powerful one-on-one coaching and programs focused on building the structure, strategy, and systems that enable them to win early & often.

As a result, they find their focus and competitive advantage to achieve success and accomplish their most ambitious goals. They stop using tactics and start leveraging strategies, don't just set goals but exceed them consistently, and become the CEO (not the employee) who builds a business that operates in the top 20% of their industry.

The first two decades of my career were spent at a Fortune Global Top 40 company managing over \$1B in revenue, growing profitable businesses, launching new business models, leading a diverse workforce, and selling to C-Suite Executives.

A few years ago, I started my own company as an entrepreneur and combined the three things I knew:

- How to **build high-performance businesses**
- How to **create high-performance teams**
- How to **develop high-performance leaders**

With my own thriving business, I want to help YOU take what you know (YOUR expertise, experiences, passion) and turn it into a profitable and sustainable business.

I'm here to help you achieve your extraordinary goal. The goal that almost feels too big to ask for, but you know you actually want. Because you're capable of delivering it. You just need someone to show you how.

HOW TO ACHIEVE BUSINESS SUCCESS FASTER

(By Identifying the *Tailwinds* and *Headwinds* In Your Business)

TAILWINDS

Where do you need to go faster in your business?

Which area of your business needs your focus the most?

Are you working on the right priorities to make the progress you need?

Are your goals, intentions, and actions aligned?

What is working in your business that is increasing growth and pulling you closer to your goals?
And how can you reapply it?

How can you take a recent challenge and turn it into an opportunity?

HOW TO ACHIEVE BUSINESS SUCCESS FASTER

(By Identifying the *Tailwinds* and *Headwinds* In Your Business)

TAILWINDS

If you chose to have one strategic focus for the next 30 days, that would have a tremendous impact on your business, what would it be?

What is the #1 action you can take today to help yourself and move your business forward?

What is the most recent win in your business? And what did you learn?

HOW TO ACHIEVE BUSINESS SUCCESS FASTER

(By Identifying the *Tailwinds* and *Headwinds* In Your Business)

HEADWINDS

What is NOT working in your business that is slowing you down and moving you farther away from your goals?
And how can you remove or address it?

Where are you making decisions based on your current state (where you are now) versus your future state (where you want to be)?

Where do you need to make a decision in order to move forward?

What is the #1 area of your business that needs your support and help?

Where are you making decisions out of fear instead of confidence?

Which area of your business are you not giving yourself time to establish a repeatable process and deliver a consistent outcome?

HOW TO ACHIEVE BUSINESS SUCCESS FASTER

(By Identifying the *Tailwinds* and *Headwinds* In Your Business)

HEADWINDS

Where are you taking shortcuts that may not benefit you long-term? What might be the impact of that decision?

Which areas of your business feel difficult or hard?

What is your most recent failure in your business? And what did you learn?